

HOW TO DONATE TO WGW

THE EASY WAY GUIDE

This month: [Easy Fund Raising](#)



Once again during the last month, WGW have seen some 'oldie' hounds looking for homes via the kennels. These great dogs have now found themselves back in a kennel environment after life in a home.

Due to this they are very much at the top of the kennels re-homing list. Like us, they can react badly to such a severe change of scene so late in their life, so Denise and her staff are keen to see them move onto a new and loving home.

The staff at the kennels always strive for the very best for the dogs, young and old, and once in kennels we would not re-home them without a through health check. This goes without saying, but this also means a trip to the vets, and vets bills soon add up.

To put costs into perspective, and as an example only (I am sure that for the hound owners amongst us, you will already know), a standard health check and dental operation for a single hound will generally wipe the slate clean for any cash raised during a normal WGW Meet & Greet organised event at a Shopping Center, or a collection on a normal race night at Wimbledon Track.



These collections are essential to the continued running of WGW, and without the time, effort and help put in by our marvelous volunteers and supporters who turn out each week to collect on the kennels behalf, we are sure that the current level of care for the hounds could not continue. To put things bluntly, and more so now that WGW is independent – **Every Penny Counts.**

This month "The easy way Guide' will look at how we can each make donations to WGW while making purchases on line – and now here's the good news - It doesn't cost us a penny. The cost / donation is made by the retailer.

How it works

Easyfundraising.org.uk helps charities, schools, sports clubs, community groups, and other good causes to raise money when their supporters shop on-line.

<http://www.easyfundraising.org.uk/causes/wgw/>

It works in a similar way to 'nectar points', but instead of earning points when you shop, you raise a donation for your cause instead. It's as simple as that!

You can shop with over 2,000 well known stores and each will donate up to 15% of what you spend. For example, John Lewis will donate 2.5%, Amazon 2.5%, The Body Shop 10%, some insurance retailers will even donate up to £30 simply for taking out a policy with them!

Check out the site with its user-friendly alphabetical list of retailers.

<http://www.easyfundraising.org.uk/retailers/>

The great thing is it won't cost you any more, plus they supply lots of voucher codes and special discounts so you can actually save money while you help your good cause. There is no cost for the good cause either – the service is totally free.

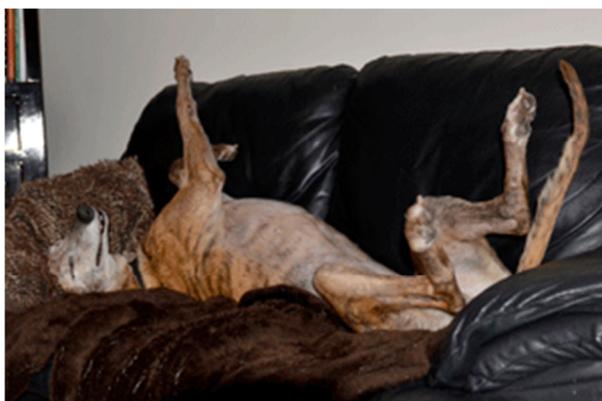
How to generate donations

It's very simple – enter the [easyfundraising.org.uk](http://www.easyfundraising.org.uk) site.

Bookmark the site on your web browser for later easy use.

Register with them so when you shop with one of their retailers, the system makes a note of your purchase, collects the donation from the retailer and passes it to your chosen good cause.

That's it! No hassle for you, they do all the hard work while you shop as you normally would.



Get started

It's really easy to get started (they don't call it easyfundraising for nothing!)

- Click on 'Find a cause' - WGW is under '**W**' or use the link below.

<http://www.easyfundraising.org.uk/causes/wgw/>

- Find the retailer you want to shop with.
- Click to visit the retailer, then shop as you normally would.

Your donation will be show in your created 'easyfundraising' account within 30 days.

You can even see how much has been raised for WGW to date.

An example of a missed opportunity...

'I have just had six months of building work done on my house. Had I taken the time and trouble to bookmark the easyfundraising site, register and shop on line – especially with Screw Fix (building materials retailer) I am sure that I would have raised a few hundred pounds for my favourite charity WGW' – name and address supplied!

That's the cost of a doggie dental...simple.

If we all try it, and remember to use it – (like last month's example of donations via eBay) – we can really make a difference for our wonderful hounds needing homes'

Remember – Every Penny Counts